

Euromonitor Impact Report 2025/26

Global impact, local action



Turning purpose into measurable impact across communities, colleagues and partnerships.

In 2025/26, Euromonitor continued to turn business success into meaningful social and environmental impact. Through strategic partnerships, employee-led giving, volunteering, fundraising, sabbaticals and environmental programmes, colleagues across 16 offices helped direct £1.4 million to charitable causes worldwide. This has supported more than 250 charities and delivered over 3,500 volunteering hours.

This year's impact was driven by three connected strengths:

- Long-term partnerships addressing humanitarian, social and environmental challenges.
- Employees directing funding, volunteering time and sharing expertise.
- A growing responsible business agenda focused on climate, biodiversity and sustainability.

As we look ahead, our focus remains on deepening impact, strengthening employee participation and embedding sustainability and social responsibility more consistently across our business.

Why impact matters at Euromonitor

“At Euromonitor, we believe our success is measured not only by what we achieve as a business, but by the positive impact we create for people and the planet. Through volunteering, fundraising, sustainability initiatives and community partnerships, our colleagues are helping to make a meaningful difference in the causes they care about most.

What makes me particularly proud is how these efforts bring our values to life. They strengthen connections across teams, create opportunities to learn from one another, and give employees a shared sense of purpose. Impact is not something separate from our work. It is part of who we are as an organisation and how we contribute to the communities around us.”

- Nadia Strone
Chief People Officer

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Executive Summary

Impact at a glance

Euromonitor invests 1% of annual turnover into its Impact Programme. During 2025/26, this investment enabled global partnerships, regional giving, environmental programmes, community initiatives and employee-led impact activities. More than 85% of programme funding was directed towards delivery and charitable causes.

Impact area 2025/26 outcome

£1.53m

Programme investment

3,574 hrs

Employee volunteering

356

Charity nominations submitted

£1.4m

Funding directed to charitable causes

+26%

Growth in volunteering

238

Charities supported through nominations

250+

Charities supported

529 hrs

Sabbatical & pro bono contribution

16

Offices engaged



Business with purpose

Our Impact Programme transforms investment into practical action. The programme combines strategic partnerships, employee-led giving, volunteering, environmental initiatives and long-term community engagement to create measurable social and environmental impact.

Area	Purpose
Strategic partnerships	Support organisations creating large-scale social and environmental change
Regional giving	Empower employees to direct funding locally
Environmental programmes	Advance biodiversity and climate action
Sabbaticals	Enable deeper employee contribution
Community initiatives	Strengthen local impact across offices

Strategic partnerships

Long-term partnerships creating measurable change

Our partnerships focus on three areas:

- Humanitarian response
- Social inclusion
- Environmental protection

Partnership impact summary

Partner	Focus area	2025/26 impact
Emergency response: Médecins Sans Frontières	Humanitarian crisis response worldwide	Highlight: Supported 511 projects across more than 70 countries, delivering over 17 million outpatient consultations, 146,500 surgical interventions and 7 million vaccinations
Vision partner: Humanity & Inclusion	Disability inclusion & children's rights	Highlight: Reached 893 children in conflict with the law and trained 174 prison staff in Madagascar. 83 civil society organisations engaged and strengthened national child protection system. Government engagement across 10 ministries. Improved data, advocacy and reintegration systems
World Land Trust	Climate & biodiversity	Highlight: Through WLT's Carbon Balanced Programme, we offset emissions associated with business travel and office energy use, while our Plant a Tree campaigns have funded the planting of thousands of trees. In 2026, support contributed to protecting 1,495 hectares of threatened land in Colombia.

As we conclude our partnership with Humanity & Inclusion, we would like to thank the organisation for its collaboration, expertise and lasting contribution towards advancing disability inclusion and children's rights.

Employee-powered impact

One of the defining strengths of Euromonitor's Impact Programme is employee ownership. Employees nominate charities, direct funding, volunteer, mentor, support local causes and participate in global campaigns.

Regional giving & charity nominations

Employee nominations continued to grow, with 356 nominations resulting in support for 238 charities across 16 offices. The most common themes aligned with:

- Reduced Inequalities
- Good Health & Wellbeing
- Quality Education

Volunteering and community engagement

Employees contributed 3,574 volunteering hours, representing a 26% increase compared with the previous year. Volunteering activities included mentoring, environmental action, skills-based volunteering and community projects.

Contribution beyond working hours

Employees volunteering outside working hours can direct an additional £15/\$15 donation for every hour volunteered.

During the year:

- 516 volunteering hours were recorded resulting in a total of £7740 donated to 6 charitable causes.

Micro-volunteering

New micro-volunteering opportunities broadened participation. Teams in London and Vilnius packed more than 200 gift kits containing books and school supplies for local communities.



Sabbaticals with purpose

Fourteen employees across six offices undertook sabbaticals during the year, contributing more than 529 hours to charitable organisations. Activities included disability inclusion, employability support and urban farming initiatives.

Social Action Challenge spotlight

Our Social Action Challenge launched in 2021 and is open to all employees. Monique Naval from Dubai won the 2025 Social Action Challenge and visited World Land Trust conservation projects in Brazil, gaining first-hand experience of biodiversity protection, reforestation and community-led conservation.

[Watch Monique's story](#) you can watch it by scanning the QR code or clicking the [link here](#).



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The time spent on sabbatical gave me with a sense of purpose and accomplishment that inspired and refreshed me with renewed energy and eager to return to work to support my clients and make a positive difference in their journey.

— Gwen Francis, Humanity & Inclusion Sabbatical Participant

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Global Office, Local Action

Americas office highlights

Chicago

Strong employee engagement through volunteering, charitable giving and support for community organisations.

Mexico City

Recorded significant growth in volunteering participation and community engagement activities.

São Paulo

CSR activity remained a visible part of office culture through volunteering and environmental initiatives.

Santiago

Raised USD 2,655 for communities affected by wildfires, with donations matched by Euromonitor.



Asia Pacific office highlights

Bengaluru

297+ volunteering hours delivered, supporting mentoring, employability and community-based initiatives.

Singapore

Volunteering hours more than doubled while employees collected 113kg of waste through conservation initiatives.

Hong Kong

Removed 31kg of litter during coastal clean-up activities while supporting hygiene access through Soap Cycling.

Sydney

Employees actively participated in regional giving and community support initiatives through employee nominations and voting.

Tokyo

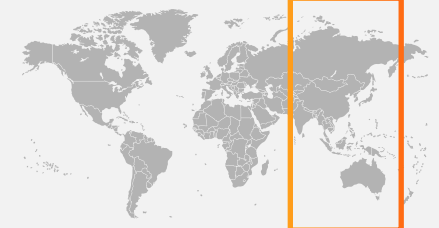
Strong participation in wellbeing and community initiatives, including Walk in Her Shoes activities.

Seoul

Achieved more than 80% employee participation, supporting disability inclusion and community engagement activities.

Shanghai

Employees directed charitable funding towards causes that matter most within their local communities.



Europe, Middle East and Africa office highlights

London

Expanded mentoring and reading support programmes through partnerships including Chapter One and Samuel Rhodes.

Düsseldorf

Employees contributed to environmental conservation, refugee support and community wellbeing through local partnerships.

Dubai

Employees supported healthcare, inclusion and community development through volunteering and regional giving initiatives.

Cape Town

Community action focused on sustainability and wellbeing, with the annual blood drive delivering particularly strong participation and local impact.

Vilnius

Raised €635 for local charities through fundraising campaigns, with donations matched by Euromonitor.



Impact weeks

Green Week creating measurable change

Green Week brought colleagues together across offices through practical environmental action and sustainability-focused volunteering.



1,896.9 kg

CO₂ saved

61,839 litres

Water saved

31 kg

litter removed

Hong Kong clean-up

113 kg

Waste collected

Singapore conservation activity

Community Week in action

This week helped strengthened connection, inclusion and purpose through local employee participation.



Campaign Highlights

Soap Cycling volunteering in Hong Kong, supporting hygiene access and waste reduction.

Support for students from Hanbit School for the Blind in Seoul.

Mentoring, reading support and community partnerships in London.

Responsible business & environmental progress

Environmental progress summary

Responsible business remains a core pillar of Euromonitor's approach to impact.

Climate action

Near-term and net-zero Science Based Targets were formally validated, confirming alignment with a 1.5°C pathway.

Carbon balancing

Through our partnership with World Land Trust, we continued to offset emissions from business travel and office operations.

Nature & biodiversity

Reforestation programmes, Tree planting initiatives, conservation volunteering, Biodiversity protection of 1,495 hectares in Colombia Reforestation.

Governance

Using our 2023/24 emissions baseline our focus now shifts towards enhanced reporting, oversight and governance to support future emissions reduction.



Governance & commitments

Modern Slavery Statement

Annual transparency and compliance reporting

EcoVadis

Independent sustainability assessment

SEDEX

Responsible supply chain participation

UN Global Compact

Alignment to global sustainability principles and Sustainable Development Goals



Looking ahead: From participation to deeper impact

In 2026/27, the focus will be on increasing impact quality rather than simply increasing activity. Our ambition is to deepen employee contribution, strengthen community partnerships and continue building a more sustainable and inclusive future.

Skills-based volunteering

Create more opportunities for employees to share their professional expertise with charity and community partners.

Advance environmental sustainability and governance

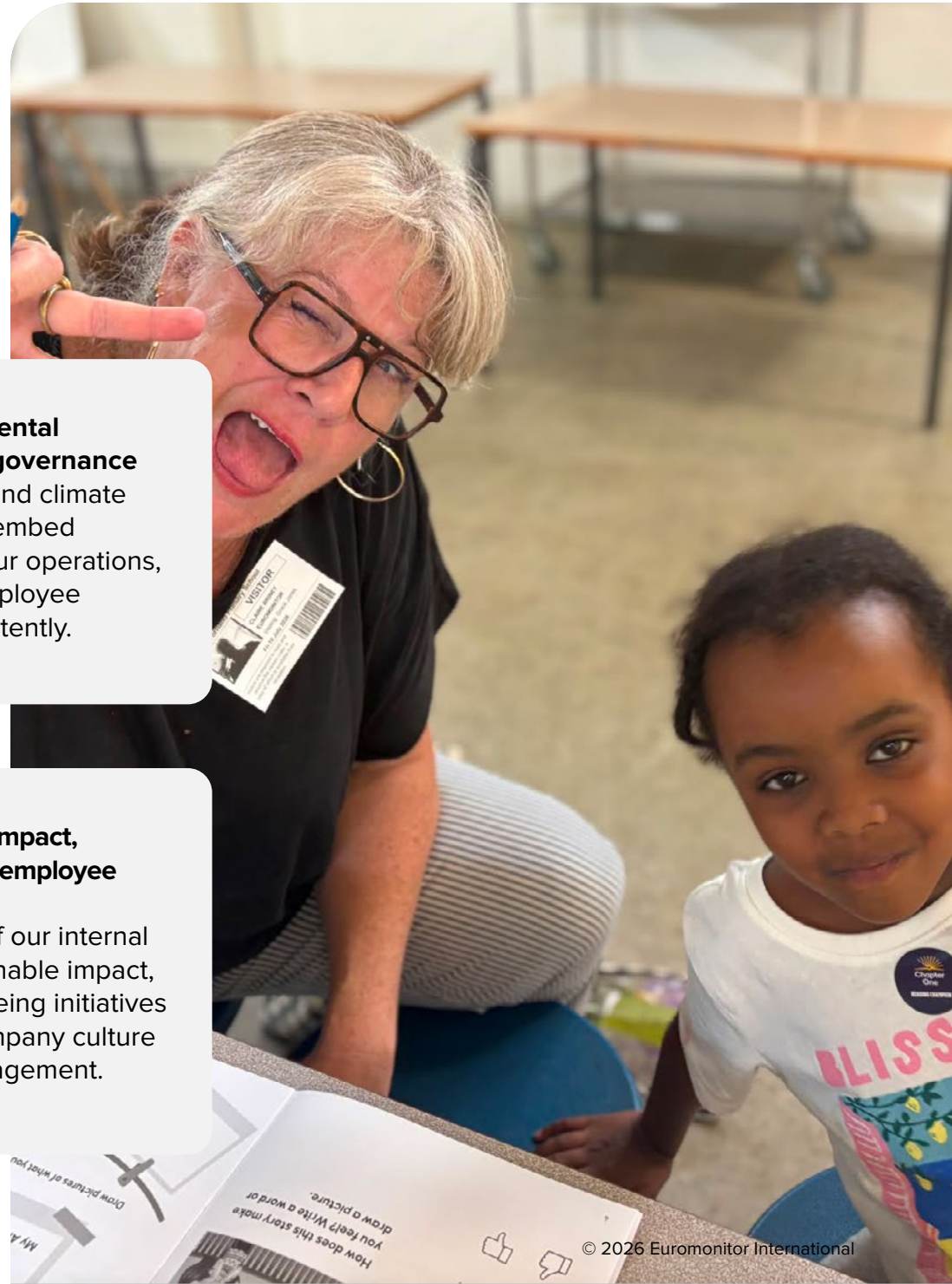
Improve reporting and climate accountability and embed sustainability into our operations, partnership and employee engagement consistently.

SDG alignment

Continued focus on Quality Education, Decent Work and Economic Growth that support underserved communities. Through our regional nomination programme, we will continue to support the wider SDG goals.

Collaborate across impact, inclusion and wider employee groups.

Continue support of our internal communities that enable impact, inclusion and wellbeing initiatives that strengthen company culture and employee engagement.





Thank You

Thank you to every employee who contributed to the Impact Programme this year through volunteering, fundraising, mentoring, regional giving, environmental action, community support or service on a sabbatical.

We are also grateful to our strategic partners Médecins Sans Frontières, Humanity & Inclusion and World Land Trust alongside our local charity partners, Impact Champions and community organisations. Together, these partnerships help us deliver against our vision which is that everyone across the globe has access to education, information and employment opportunities regardless of their demographic and background.

This report demonstrates when business purpose, employee commitment and community collaboration come together it can create meaningful and lasting change that transform local action into global impact.