



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Honduras

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

A Challenging, Price-Sensitive Environment Drives Volume Decline but Value Growth

Influencer Partnerships and Pop Culture References Increase Product Appeal

Chart 1 - Pan Sinai Uses International Tiktoker to Launch Galleta Larín

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Busy Lifestyles Expected to Drive Demand for Portable Meal Alternatives

Health-Conscious Shoppers Likely to Fuel Innovation and Reformulation

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Grupo Nutresa Gains Ground as Boquitas Fiestas' Share Slips

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CHANNELS

Small Local Grocers Sustains Reach Even as Digital Platforms Attract New Shoppers

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ECONOMIC CONTEXT

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[Snacks in Honduras - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Value Growth Continues, but Affordability Is Crucial and Players Respond

Savoury Snacks Innovation Maintains High Sales and Growth

Pozuelo Attracts Price-Conscious Buyers with Promotional Freebees

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Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

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Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

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Chart 22 - Brand Shares 2026

CHANNELS

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Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

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Chart 27 - Consumer Context for Snacks

Chart 28 - Population 2021-2031

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-honduras/report.