



**Euromonitor
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Sweet Biscuits, Snack Bars and Fruit Snacks in Uganda

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Affordability and Urbanisation Reshape Uganda's Snacking Habits

Sweet Biscuits Lead as Affordable, Fortified Formats Intensify Competition

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Rising Incomes and Urbanisation Reshape Snacking Priorities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-uganda/report.