



Euromonitor
International

Beer in Angola

August 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Beer Summary

INDUSTRY PERFORMANCE

Brewers Employ a Two-Tier Approach Amid Market Polarisation

Chart 1 - Accessible Premiumisation via Tigra X Launch

Packaging and Regulatory Developments Make an Impact on Beer in Angola

Chart 2 - Volume Sales 2020-2030

Chart 3 - Volume Sales by Category 2025

WHAT'S NEXT?

Local Brewers Shorten Supply Chains to Gain Speed and Resilience

Retail Consolidation and Compliance Shift Sales to Larger Brewers

Chart 4 - Forecast Volume Sales 2020-2030

Chart 5 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Cuca Bgi Captures Formal Retail Gains as Informal Sellers Exit

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

CHANNELS

Supermarkets Capture Gains as Street Beer Sales Fall

E-Commerce Struggles as Immediate, Social Purchases Dominate

ECONOMIC CONTEXT

Chart 8 - Economic Context for Beer

Chart 9 - Real GDP Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Beer

Chart 12 - Population 2020-2030

Chart 13 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Alcoholic Drinks in Angola - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Major Marketing Supports Innovation and Premiumisation

Chart 14 - Havelock Launch Uses Heritage Cues to Appeal to Urban Premium Rtds Demand

Chart 15 - Volume Sales 2020-2030

Chart 16 - Volume Sales by Category 2025

WHAT'S NEXT?

Beer to Maintain Dominance with Further Momentum for Rtds
Use of Provenance and Storytelling to Justify Premium Pricing
Chart 17 - Forecast Volume Sales 2020-2030
Chart 18 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Cuca and Nocal Strengthen Formal Retail through Packaging and Logistics
Chart 19 - Company Shares 2025
Chart 20 - Brand Shares 2025

CHANNELS

Modern Retail Formalises Sales as Regulation Restricts Informal Trade
E-Commerce Remains Limited as Cold-Chain and Licensing Barriers Persist

MARKET BACKGROUND

Legislation
Legal Purchasing Age and Legal Drinking Age
Drink Driving
Advertising
Smoking Ban
Opening Hours
On-Trade Establishments

TAXATION AND DUTY LEVIES

OPERATING ENVIRONMENT

Contraband and Parallel Trade
Duty Free
Cross-Border/Private Imports

ECONOMIC CONTEXT

Chart 21 - Economic Context for Alcoholic Drinks
Chart 22 - Real GDP Growth 2020-2030
Chart 23 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 24 - Consumer Context for Alcoholic Drinks
Chart 25 - Population 2020-2030
Chart 26 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beer-in-angola/report.