



Euromonitor  
International

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bangladesh

August 2026

## KEY DATA INSIGHTS

### 2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

### INDUSTRY PERFORMANCE

Authorities Block E-Vapour Sellers, Reinforcing Dominance of Affordable Smokeless Products

Jarda and Gul Retain Users as Bans Halt Innovation in Novel Nicotine

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

### WHAT'S NEXT?

Bans Set to Sideline Novel Formats

Affordability and Regulation to Reinforce Resilience of Traditional Products

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

### COMPETITIVE LANDSCAPE

Local Manufacturers Defend Share as Bans Freeze Rivals

### CHANNELS

Small Local Grocers and Tobacco Specialists Sustain Sales as Bans Persist

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### COUNTRY REPORTS DISCLAIMER

Nicotine in Bangladesh - Industry Overview

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2025 Developments

## KEY DATA INSIGHTS

### KEY INDUSTRY TRENDS

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Low-Tier Cigarettes and Smokeless Tobacco Defend Share as Premium Stalls

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Chart 12 - Volume Sales 2020-2030

Chart 13 - Volume Sales by Category 2025

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Smokeless Tobacco to Show Strong Growth as Novel Formats Stall

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Small Local Grocers Maintain Dominance as Regulations Tighten Access

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Smoking Prevalence

Smoking in Public Places

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## PRODUCTION/IMPORTS/EXPORTS

## ECONOMIC CONTEXT

Chart 20 - Economic Context for Nicotine

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Chart 22 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine

Chart 24 - Population 2020-2030

Chart 25 - Population by Generation 2025

## COUNTRY REPORTS DISCLAIMER

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