



Cigars, Cigarillos and Smoking Tobacco in Honduras

July 2026

Cigars, Cigarillos and Smoking Tobacco in Honduras - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Export Success Contrasts with Weak Domestic Demand

High Prices and Health Campaigns Accelerate Decline in Smoking

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Foreign Investment to Strengthen Honduras' Export Focus

Local Relevance Weakens as Manufacturers Prioritise Exports

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Flor De Selva Expands Production and Strengthens Brand Exclusivity

CHANNELS

Tobacco & Co. Leverages Regional Presence to Capture Affluent Consumers

Kwik Stop Expands Online Reach as Omnichannel Adoption Rises

ECONOMIC CONTEXT

Chart 5 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 6 - Real Gdp Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Population by Generation 2025

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Nicotine in Honduras - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Nicotine Consumption Declines Despite Resilient Consumer Spending

Ongoing Shift Towards Dual-Format Nicotine Use

Chart 11 - Volume Sales 2020-2030

Chart 12 - Volume Sales by Category 2025

WHAT'S NEXT?

Cigarette Decline Continues as Smoke-Free Alternatives Gain Traction

E-Vapour Products Emerge as the Key Growth Engine in Nicotine

Chart 13 - Forecast Volume Sales 2020-2030

Chart 14 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Tabacalera Hondureña Widens Its Lead in a Highly Concentrated Market

Chart 15 - Company Shares 2025

Chart 16 - Brand Shares 2025

CHANNELS

Neighbourhood Stores Sustain Reach as Supermarkets and Convenience Formats Capture Growth

E-Commerce Remains Niche as Illicit Online Sales Gain Visibility

ECONOMIC CONTEXT

Chart 17 - Economic Context for Nicotine

Chart 18 - Real Gdp Growth 2020-2030

Chart 19 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 20 - Consumer Context for Nicotine

Chart 21 - Population 2020-2030

Chart 22 - Population by Generation 2025

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