



Air Conditioners in Hong Kong, China

February 2026

[Table of Contents](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Economic stability and key trends help to maintain demand

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Stable demand for air conditioners

Sustainability and energy efficiency drive innovation

Chart 2 - CLP Power Hong Kong - Chiller Replacement Programme

Smart and AI-powered technology boosts retail value sales

Chart 3 - Panasonic X-Premium Inverter Split-Type Air Conditioners

WHAT'S NEXT?

Positive growth outlook for air conditioners

Eco-friendly climate control to come to the fore

Chart4 CLP - CoolShare District Cooling System - Kai Tak Development

AI and sustainability to gain momentum

COMPETITIVE LANDSCAPE

Leading players maintain positions with strong brand equity and refinements to their offer

Research and development focus to meet key market trends

CHANNELS

Consumers continue to prefer to inspect products before making a purchasing decision

Omnichannel approach gains traction

Consumer Appliances in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Slow retail volume sales growth in a challenging market

KEY DATA FINDINGS

Chart 4 - Key Trends 2025

Chart 5 - Analyst Insight

INDUSTRY PERFORMANCE

Varying retail volume growth performances

Multi-functionality and compact design and smart and AI-powered appliances shape the industry

Chart 6 - Bosch Releases a 82x60cm Mini Fridge for Space-Conscious Consumers

Chart 7 - Samsung Launches its Bespoke AI Microwave Series

Sustainability drives innovation in product design

Chart 8 - Panasonic Launches Energy-Efficient Rice Cooker with Induction Heating/Infrared Tech

WHAT'S NEXT?

Microwaves to register the highest retail volume and value CAGRs

Air conditioners to remain the largest contributor in value sales terms

Personal care appliances to maintain highest retail volume sales

Chart 9 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Leading companies gain a competitive edge through innovation catering to key trends

New entrants and e-commerce pose challenges

CHANNELS

Apparel and electronics specialists retain their appeal among local consumers

Retail e-commerce develops as a channel to gain weight in the industry

ECONOMIC CONTEXT

Chart 10 - Real GDP Growth and Inflation 2020-2030

Chart 11 - PEST Analysis in Hong Kong, China 2025

CONSUMER CONTEXT

Chart 12 - Key Insights on Consumers in Hong Kong, China 2025

Chart 13 - Consumer Landscape in Hong Kong, China 2025

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/air-conditioners-in-hong-kong-china/report.