



Euromonitor
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Plant-Based Dairy in North Macedonia

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Plant-Based Dairy in North Macedonia - Category analysis

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2025 DEVELOPMENTS

Macedonians continue to show strong interest in plant-based dairy products

Danone maintains clear overall lead

Distribution remains concentrated in the small local grocers channel

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Health and sustainability concerns will continue to bolster demand

Technological advances expected to facilitate improvements in quality standards

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DISCLAIMER

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