



Euromonitor
International

Small Local Grocers in Ukraine

June 2026

Table of Contents

Small Local Grocers in Ukraine - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Small Local Grocers Summary

INDUSTRY PERFORMANCE

Kyiv Dismantles Kiosks to Reshape Urban Retail Landscape

Open Markets Provide Vital Access for Price-Sensitive Shoppers

Chart 1 - Value Sales 2020-2030

WHAT'S NEXT?

Franchised Chains Capture Shoppers as Independents Face Closures

Digital Compliance and Logistics Reforms Accelerate Store Exits

Myasomarket and Moloko Vid Fermera Drive Format Shift

Chart 2 - Forecast Value Sales 2020-2030

ECONOMIC CONTEXT

Chart 3 - Economic Context for Small Local Grocers

Chart 4 - Real Gdp Growth 2020-2030

Chart 5 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 6 - Consumer Context for Small Local Grocers

Chart 7 - Population 2020-2030

Chart 8 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Ukraine - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 9 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Avrora Transforms Discount Shopping with Experiential Maxi Format

Supermarkets Consolidate Leadership as Atb and Ukrposhta Boost Reach

Avrora'S Experiential Discount Concept Redefines Value Shopping

Chart 10 - From Shop to Experience Hub: Avrora'S New Maxi Format

Chart 11 - Value Sales 2020-2030

Chart 12 - Value Sales by Category 2025

WHAT'S NEXT?

Supermarkets Expand Mobile-First Shopping as Consumers Demand Convenience

Chart 13 - Forecast Value Sales 2020-2030

Chart 14 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 15 - Analyst Insight for Retail

Atb-Market Accelerates Expansion While Varus and Nova Poshta Drive Digital Innovation
Chart 16 - Nova Poshta Tests Next-Generation Parcel Lockers to Expand Delivery Opportunities
Chart 17 - Company Shares 2025
Chart 18 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail
Opening Hours for Physical Retail
Chart 19 - Standard Opening Hours by Channel Type 2025
Seasonality
Christmas & New Year

ECONOMIC CONTEXT

Chart 20 - Economic Context for Retail
Chart 21 - Real Gdp Growth 2020-2030
Chart 22 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 23 - Consumer Context for Retail
Chart 24 - Population 2020-2030
Chart 25 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/small-local-grocers-in-ukraine/report.