



**Euromonitor
International**

Innovation: Beauty, Health and Home in France

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Snapshot of NPD activity across Beauty, Health and Home categories in France

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Innovation through premium quality, natural products and functional ingredients

Innovation optimisation through close alignment of NPDs with consumer needs

Key attributes: Innovation is centred on the themes of hydration and skin health

Natural and functional ingredients drive new launches

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Targeted solutions drive innovation to meet evolving consumer needs

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