



Euromonitor
International

Home Products Specialists in Saudi Arabia

May 2026

Table of Contents

[Home Products Specialists in Saudi Arabia - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Home Products Specialists Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Home Products Specialists

INDUSTRY PERFORMANCE

Consumer Spending Trends Continue to Support Demand for Homewares and Home Furnishings

Omnichannel Retail and Digital Convenience Reshape Home Products Specialists

Chart 2 - Ikea Boosts Its App-Based E-Commerce

Chart 3 - Home Box Raises the Bar on Convenience

Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

Chart 6 - Analyst Insight for Home Products Specialists

WHAT'S NEXT?

Retail Expansion and Format Innovation Is Set to Drive Forecast Growth

Pet Shops and Superstores Will Gain Share as Rising Pet Ownership Is Set to Reshape Priorities

Technology and Omnichannel Strategies Are Set to Redefine the Retail Experience

Chart 7 - Forecast Value Sales 2020-2030

Chart 8 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Home Products Specialists See Rising Concentration and Intensifying Value–Premium Polarisation

Chart 9 - Company Shares 2025

Chart 10 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Home Products Specialists

Chart 12 - Real GDP Growth 2020-2030

Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Home Products Specialists

Chart 15 - Population 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Saudi Arabia - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Retail in Saudi Arabia Expands Steadily as Grocery Formats and Value Channels Drive Growth in 2025

Retail E-Commerce Accelerates as Marketplace Apps Capture Weekly Baskets

Chart 18 - Noon Strengthens Its Role as a Mobile-First Marketplace for Everyday Retail

Lifestyle Destinations Transform Shopping Trips into All-Day Experiences

Chart 19 - Riyadh's lifestyle districts turn malls into full-day destinations

Chart 20 - Value Sales 2020-2030

Chart 21 - Value Sales by Category 2025

Chart 22 - Analyst Insight for Retail

WHAT'S NEXT?

Growth Is Set to Be Driven by Vision 2030 Investment, Experience-Led Destinations, and Value-Focused Consumers

Retail E-Commerce Is Set to Drive Growth as Omnichannel Strategies Gains Traction

Chart 23 - Forecast Value Sales 2020-2030

Chart 24 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Panda Retail Company and Abdullah Al Othaim Markets Copanda Defend Their Lead as Digital Challengers Build Share

Chart 25 - Landmark Arabia debuts its new digital-first Centrepont and Max flagship stores

Mergers and Acquisitions Activity and Format Innovation Reshape Saudi Arabia's Competitive Retail Landscape

Chart 26 - LuLu Group launches LOT The Value Shop

Chart 27 - Company Shares 2025

Chart 28 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 29 - Standard Opening Hours by Channel Type 2025

Seasonality

Ramadan and Eid-al Fitr

National Day

Back to school

White Friday

ECONOMIC CONTEXT

Chart 30 - Economic Context for Retail

Chart 31 - Real GDP Growth 2020-2030

Chart 32 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 33 - Consumer Context for Retail

Chart 34 - Population 2020-2030

Chart 35 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-products-specialists-in-saudi-arabia/report.