



**Euromonitor  
International**

# Meals and Soups in Dominican Republic

November 2025

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## Meals and Soups in Dominican Republic - Category analysis

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#### 2025 DEVELOPMENTS

Growth driven by demand for convenience

#### INDUSTRY PERFORMANCE

Convenience and growing product diversity are key drivers of growth

Dried ready meals is key driver of growth

#### WHAT'S NEXT?

Meals and soups shows considerable growth potential

Health claims will gain traction

Trend towards Asian flavours

#### COMPETITIVE LANDSCAPE

Nestlé Dominicana SA consolidates its leadership through enduring success of Maggi brand

Private labels and emerging brands intensify competition

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Supermarkets and hypermarkets consolidate their lead

Forecourt retailers gain appeal amongst busy urban consumers

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### EXECUTIVE SUMMARY

Affordability, convenience and health are prime factors shaping sales

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Affordability remains crucial amid continuing consumer price sensitivity

Convenience drives consumer choices

Health concerns increasingly shape consumer purchasing habits

#### WHAT'S NEXT?

Forecast static performance with affordability continuing to shape the market

Health to become key driver of growth

Distribution channels will evolve with growing digital integration

## COMPETITIVE LANDSCAPE

Mercasid consolidates its leadership

Distribuidora Corripio CxA is fastest-growing player

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-dominican-republic/report](http://www.euromonitor.com/meals-and-soups-in-dominican-republic/report).