



Euromonitor
International

Sauces, Dips and Condiments in Peru

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Sauces, Dips and Condiments in Peru - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong marketing and steady prices support demand

INDUSTRY PERFORMANCE

Economic stability and marketing intensity drive robust expansion
Chilli sauces surge on flavour diversity and cultural resonance

WHAT'S NEXT?

Continued strong trajectory anchored in innovation and wider reach
Asian sauces and fusion flavours expected to gain share
Flavour innovation rooted in local taste preferences
Smaller packaging extends reach and affordability

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates dominant leadership through brand strength
Alicorp SAA maintains momentum through marketing and pack innovation

CHANNELS

Traditional stores retain dominance through convenience and trust
Hypermarkets and supermarkets drive modern trade expansion

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Cooking Ingredients and Meals in Peru - Industry Overview

EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Health awareness shapes gradual product reformulation and preference shifts
Private label brands extend reach through quality and affordability
Flavour innovation aligned with Peruvian culinary heritage
Small pack formats enhance accessibility in traditional retail

WHAT'S NEXT?

Continued expansion driven by economic stability and active marketing
Wider distribution across both traditional and modern channels
Innovation focused on health, quality, and local taste preferences
Macroeconomic stability to sustain purchasing confidence
Premium imports to diversify offerings for affluent consumers
Small packaging to reinforce household penetration

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates its dominant leadership across multiple categories
KL Import Export Peru SAC expands national footprint through Soya brand
ADM Sao Peru SA strengthens presence in vegetable oils

CHANNELS

Small local grocers maintain leadership through proximity and trust
Hypermarkets emerge as the most dynamic channel
E-commerce continues gradual expansion

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