



**Euromonitor
International**

Meals and Soups in Chile

November 2025

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Meals and Soups in Chile - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Consumers attracted by convenience

INDUSTRY PERFORMANCE

Ready meals maintain steady growth as consumers demand convenience food

Soups shows resilience as an affordable foodstuff

WHAT'S NEXT?

Ready meals and soups to enjoy solid growth

Natural ingredients and plant-based recipes to support growth in pizzas

Chilean consumers shift towards dining out and convenience of ready meals

COMPETITIVE LANDSCAPE

Productos Fernández SA maintains its leading position

Watt's SA achieves dynamic growth over 2025

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Convenience stores meet needs of urban consumers

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Cooking Ingredients and Meals in Chile - Industry Overview

EXECUTIVE SUMMARY

Consumer caution and supply issues lead to slower growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Disruptions to raw material supply weigh on category performance

Economic constraints weigh on consumer spending patterns

Urban consumers are prioritising health and convenience, but taste remains important

WHAT'S NEXT?

Broad health trend will fuel product innovations
Value-based spending patterns will prevail
Convenience blended with affordability offers tangible benefits to shoppers

COMPETITIVE LANDSCAPE

Domestic player Watt's SA is leading manufacturer in cooking ingredients and meals
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