



Euromonitor
International

Plant-Based Dairy in Taiwan

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Limited volume growth for plant-based dairy in 2025, but current value sales remain buoyant

Oat milk loses momentum in 2025, benefiting sales of soy milk

Kuang Chuan enjoys key positioning thanks to innovative products with functional benefits

PROSPECTS AND OPPORTUNITIES

Plant-based dairy is expected to register relatively stable performance over the forecast period

Foodservice is expected to see declining demand for oat milk

Soy milk likely to see ongoing premiumisation in the coming years

CATEGORY DATA

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DISCLAIMER

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