



Euromonitor
International

Global Overview of the Information and Communications Industry

July 2026

INTRODUCTION

Information and communications snapshot

Key findings

Demand for connection and access to information continues to grow

Our expert's view of the information and communications industry in 2025

Top five trends in information and communications

Top five trends uncovered

Drivers of consumer markets and impact on Information and Communication

Adjacent industries and how they impact the information and communications industry

STATE OF THE INDUSTRY

India is set to outpace dominant markets supported by domestic and export demand

Cost pressures mount, ICT sector pivots to automation and agility

AI and cost discipline anchor sector's profitability amid persistent pressures

Ireland's ICT export lead reflects tech hubs, tax edge and AI-driven shifts

China leads global ICT imports, as digitalisation and cloud demand reshape trade flows

Macroeconomic/industry trends

Company count increases as emerging markets drive micro-enterprise growth

Capital-intensive telecom carriers anchor ICT leadership, with IT services close behind

Computer related services drive ICT growth through, trade and adjacent industries

TOP 5 COUNTRY SNAPSHOTS: US

US Information and communications industry continues to lead global market

Dynamic performance weighed down by cost and supply chain pressures

US lead hinges on disciplined, AI-led services growth amid supply constraints

TOP 5 COUNTRY SNAPSHOTS: CHINA

China's computing capacity continues robust expansion

Scale, vertical integration and adaptability support China's ICT industry

China pivots to AI-led reinvention as chip curbs and supply constraints test autonomy

TOP 5 COUNTRY SNAPSHOTS: JAPAN

Industry's performance is hindered by declining domestic demand

Japan's Society 5.0 initiative supports computer-related service development

Japan's mature sector pivots to AI and cloud as talent gaps and legacy systems weigh

TOP 5 COUNTRY SNAPSHOTS: UK

Domestic fintech demand supports further industry growth

Promising growth is dampened by squeezed profit margins and labour shortage

UK tech leads Europe but talent gaps and margin pressure test further prospects

TOP 5 COUNTRY SNAPSHOTS: FRANCE

Export markets will be pivotal for further industry production growth

Start-up community remains key to thriving ICT sector in France

France stands strong but talent gaps and slow adoption test momentum

CONCLUSION

Opportunities for growth

Definitions

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spanning 210 national markets.

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