



Euromonitor
International

Staple Foods in Ethiopia

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Staple Foods in Ethiopia

EXECUTIVE SUMMARY

Positive picture in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Continuing high inflation, though local increasing wheat production boosts volume sales
Wariness of ultra-processed foods continues to hamper growth
Less mature segments register higher value growth

WHAT'S NEXT?

Continuing growth over forecast period
Increasing local wheat production benefits local players
Opportunity to improve nutrition through fortification

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Small local grocers dominate
Modern grocery retailers making gains

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