



Processed Meat, Seafood and Alternatives To Meat in Dominican Republic

November 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive picture in 2025

INDUSTRY PERFORMANCE

Improving economy supports demand

Chilled processed poultry registers highest value growth

WHAT'S NEXT?

Further growth over forecast period

Offerings positioned as healthier make most gains

Opportunities for premiumisation

COMPETITIVE LANDSCAPE

Leading brands lose ground, as imported options grow

Private label gains most value share

CHANNELS

Modern grocery retailers make further gains

E-commerce registers highest value growth

CATEGORY DATA

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Staple Foods in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Growing economy boosts consumption and value growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

WHAT'S NEXT?

Moderate performance over forecast period

Rice facing challenges

Focus on healthier positioning

COMPETITIVE LANDSCAPE

Local players have sizeable foothold

Private label makes significant gains

CHANNELS

Small local grocers and modern grocery retailers both play important role

E-commerce making gains

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