Cooking Ingredients and Meals in Sri Lanka

December 2025

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Cooking Ingredients and Meals in Sri Lanka

EXECUTIVE SUMMARY

Steady demand for essentials despite high price sensitivity

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumers endeavour to strike a balance between affordability and comfort

Growing health consciousness boosts interest in natural formulas and health and wellness products

Desire to make costs savings boosts the popularity of private label and influences choice of pack sizes

WHAT'S NEXT?

Moderate growth of cooking ingredients and meals over the forecast period

Industry players focus on price effectiveness, regional expansion and targeted marketing

Evolving distribution boosts modern grocery retailers and retail e-commerce though small local grocers remains vital

COMPETITIVE LANDSCAPE

Pyramid Wilmar Pvt Ltd leads in cooking ingredients and meals with its Fortune brand of edible oil

Edinborough Products (Pvt) Ltd achieves the fastest growth

CHANNELS

Small local grocers dominates the distribution of cooking ingredients and meals

Retail e-commerce experiences dynamic growth as consumers appreciate the convenience

Chart 1 - Cooking Ingredients and Meals: Supermarket

Chart 2 - Cooking Ingredients and Meals: Supermarket

MARKET DATA

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EDIBLE OILS

Key Data Findings

2025 Developments

Consumer price sensitivity boosts the popularity of less expensive substitutes

Industry Performance

Many global and local players in a variety of industries are dependent on local palm oil production

Coconut oil and olive oil are valued for their associated healthy qualities, while most consumers prioritise price

What's Next?

Forecast period sales growth of edible oils as price sensitivity alleviates somewhat

The health and wellness trend stimulates demand for better for you edible oils

Growing importance of innovation and sustainability

Competitive Landscape

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