



Cooking Ingredients and Meals in Dominican Republic

November 2025

Cooking Ingredients and Meals in Dominican Republic

EXECUTIVE SUMMARY

Affordability, convenience and health are prime factors shaping sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Affordability remains crucial amid continuing consumer price sensitivity

Convenience drives consumer choices

Health concerns increasingly shape consumer purchasing habits

WHAT'S NEXT?

Forecast static performance with affordability continuing to shape the market

Health to become key driver of growth

Distribution channels will evolve with growing digital integration

COMPETITIVE LANDSCAPE

Mercasid consolidates its leadership

Distribuidora Corripio CxA is fastest-growing player

Private labels continue to expand

CHANNELS

Small local grocers continue to lead sales, despite competition from modern grocery retailers

Forecourt retailers and e-commerce gain momentum

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 7 - Penetration of Private Label by Category: % Value 2020-2025

Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

Edible Oils in Dominican Republic

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales benefit from recovering purchasing power

INDUSTRY PERFORMANCE

Positive growth supported by improved economic conditions and product diversification

Olive oil emerges as most dynamic performer

WHAT'S NEXT?

Edible oils market to remain stable while opportunities will emerge in premium segments
Natural oils will gain momentum
Innovation and strong branding will be key to countering growing pressure from private label

COMPETITIVE LANDSCAPE

Mercasid SA reinforces its leadership through competitive pricing and broad distribution
Centro Cuesta Nacional's Molina olive oil capitalises on premium trends

CHANNELS

Small local grocers retain relevance due to greater presence of traditional brands
E-commerce attracts growing number of consumers

CATEGORY DATA

Table 13 - Sales of Edible Oils by Category: Volume 2020-2025
Table 14 - Sales of Edible Oils by Category: Value 2020-2025
Table 15 - Sales of Edible Oils by Category: % Volume Growth 2020-2025
Table 16 - Sales of Edible Oils by Category: % Value Growth 2020-2025
Table 17 - NBO Company Shares of Edible Oils: % Value 2021-2025
Table 18 - LBN Brand Shares of Edible Oils: % Value 2022-2025
Table 19 - Distribution of Edible Oils by Format: % Value 2020-2025
Table 20 - Forecast Sales of Edible Oils by Category: Volume 2025-2030
Table 21 - Forecast Sales of Edible Oils by Category: Value 2025-2030
Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030
Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

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[Meals and Soups in Dominican Republic](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth driven by demand for convenience

INDUSTRY PERFORMANCE

Convenience and growing product diversity are key drivers of growth
Dried ready meals is key driver of growth

WHAT'S NEXT?

Meals and soups shows considerable growth potential
Health claims will gain traction
Trend towards Asian flavours

COMPETITIVE LANDSCAPE

Nestlé Dominicana SA consolidates its leadership through enduring success of Maggi brand
Private labels and emerging brands intensify competition

CHANNELS

Supermarkets and hypermarkets consolidate their lead
Forecourt retailers gain appeal amongst busy urban consumers

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2020-2025
Table 25 - Sales of Meals and Soups by Category: Value 2020-2025

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2020-2025
Table 27 - Sales of Meals and Soups by Category: % Value Growth 2020-2025
Table 28 - NBO Company Shares of Meals and Soups: % Value 2021-2025
Table 29 - LBN Brand Shares of Meals and Soups: % Value 2022-2025
Table 30 - Distribution of Meals and Soups by Format: % Value 2020-2025
Table 31 - Forecast Sales of Meals and Soups by Category: Volume 2025-2030
Table 32 - Forecast Sales of Meals and Soups by Category: Value 2025-2030
Table 33 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2025-2030
Table 34 - Forecast Sales of Meals and Soups by Category: % Value Growth 2025-2030

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[Sauces, Dips and Condiments in Dominican Republic](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price stability and stronger economy benefit sales

INDUSTRY PERFORMANCE

Sauces, dips, and condiments benefit from greater price stability
Tomato pastes and purées benefit from versatility and wider availability

WHAT'S NEXT?

High household penetration will hamper growth
Health-focused innovation presents opportunities
Diversification of product offerings could slow advance of private label

COMPETITIVE LANDSCAPE

Quala SA loses share as private label and imported brands advance
Distribuidora Corripio benefits from premium image and local flavours

CHANNELS

Supermarkets and hypermarkets lead sales, thanks to increasing penetration of private labels and imported brands
E-commerce continues to gain traction

CATEGORY DATA

Table 35 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025
Table 36 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025
Table 37 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025
Table 38 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025
Table 39 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025
Table 40 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025
Table 41 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025
Table 42 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025
Table 43 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030
Table 44 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030
Table 45 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030
Table 46 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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[Sweet Spreads in Dominican Republic](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Widening household penetration and more frequent use benefit sales

INDUSTRY PERFORMANCE

Improved economic climate drives sales

Honey benefits from its growing perception as healthy product

WHAT'S NEXT?

Sweet spreads to benefit from higher household penetration

Trend towards low-sugar, preservative-free options will drive growth

Lack of innovation will facilitate growth of private label

COMPETITIVE LANDSCAPE

Bon Agroindustrial retains its lead

Bon brand leads growth on back of competitive pricing strategy

CHANNELS

Modern grocery channels gain relevance, due to broader product variety

E-commerce emerges as strategic channel for sweet spreads

CATEGORY DATA

Table 47 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 48 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 49 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 50 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 51 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 52 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 53 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 54 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 55 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 56 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 57 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

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