



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat in Uruguay

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Processed Meat, Seafood and Alternatives To Meat in Uruguay - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Overall demand picks up as purchasing power improves

INDUSTRY PERFORMANCE

Frozen processed red meat is the most dynamic category

Uruguayans show growing interest in meat and seafood substitutes

WHAT'S NEXT?

All categories expected to develop positively in volume and value terms

Influence of the health and wellness trend likely to become more pronounced

Proposed Minerva-Marfrig deal unlikely to go ahead

COMPETITIVE LANDSCAPE

Frigorifico Tacuarembó and Sucesores Carlos Schneck remain the top two players

Leopoldo Gross & Asoc SA is the best performing company in value growth terms

CHANNELS

Supermarkets remains the dominant distribution channel

E-commerce sales continue to grow at an impressive pace

CATEGORY DATA

Table 1 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2020-2025

Table 2 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2020-2025

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Staple Foods in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Current value growth dips while retail volume sales decline slightly

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Reduction in cross-border shopping continues to buoy demand

Uruguayans show growing preference for healthier staple foods

WHAT'S NEXT?

Outlook for staple foods is generally positive

Private label lines set to continue gaining ground

COMPETITIVE LANDSCAPE

Soldo Hnos SA and Pontyn SA remain the top two players in staple foods

Leopoldo Gross & Asoc SA is the most dynamic company in value growth terms

CHANNELS

Food/drink/tobacco specialists remains the leading distribution channel

Penetration of e-commerce continues to rise

MARKET DATA

Table 15 - Sales of Staple Foods by Category: Volume 2020-2025

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Table 25 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-in-uruguay/report.