



Cooking Ingredients and Meals in Slovakia

November 2025

Table of Contents

Cooking Ingredients and Meals in Slovakia

EXECUTIVE SUMMARY

Price rises boost private label and encourage price promotions

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Moderate value growth is limited by cost pressures and weak foodservice demand

Rising price sensitivity and promotional activities shape consumer buying habits

Growing health awareness drives demand for healthier, functional alternatives

WHAT'S NEXT?

Value driven purchasing will shift to premiumisation as consumer confidence is set to rise

Rising health awareness is set to shape innovation and product positioning

Taxation and commodity price pressures to weigh on sweet spreads in 2026

COMPETITIVE LANDSCAPE

Orkla Foods maintains its leadership despite a marginal share loss in 2025

Private label records a dynamic performance as more consumers adopt cost-conscious behaviours

CHANNELS

Supermarkets remains the leading distribution channel despite losing share

Rising price sensitivity leads discounters to be the most dynamic distribution channel

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 7 - Penetration of Private Label by Category: % Value 2020-2025

Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Slovakia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health trends and price-sensitivity main factors shaping demand

INDUSTRY PERFORMANCE

Edible oils maintain staple status as inflation and health trends shape consumer choices

Rapeseed oil drives growth during rising health awareness and value-seeking behaviour

WHAT'S NEXT?

Edible oils is forecast to grow in value as premiumisation offsets limited volume growth
Health-conscious trends are set to support growth in cold-pressed, organic, and seed oils
Sustainability and environmentally conscious practices will shape competition in edible oils

COMPETITIVE LANDSCAPE

Palma AS strengthens its leadership in edible oils through strong brands and extensive distribution
Goral spol sro leads growth through strong brand recognition and marketing support

CHANNELS

Supermarkets maintains the leadership in edible oils through broad assortment and promotional activity
Discounters emerges as the fastest-growing channel during ongoing price sensitivity

CATEGORY DATA

Table 13 - Sales of Edible Oils by Category: Volume 2020-2025
Table 14 - Sales of Edible Oils by Category: Value 2020-2025
Table 15 - Sales of Edible Oils by Category: % Volume Growth 2020-2025
Table 16 - Sales of Edible Oils by Category: % Value Growth 2020-2025
Table 17 - NBO Company Shares of Edible Oils: % Value 2021-2025
Table 18 - LBN Brand Shares of Edible Oils: % Value 2022-2025
Table 19 - Distribution of Edible Oils by Format: % Value 2020-2025
Table 20 - Forecast Sales of Edible Oils by Category: Volume 2025-2030
Table 21 - Forecast Sales of Edible Oils by Category: Value 2025-2030
Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030
Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Meals and Soups in Slovakia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growing demand for healthy options but instant noodles pose strong competition

INDUSTRY PERFORMANCE

Health trends and price sensitivity drive growth in meals and soups during 2025
Quality improvement and food kits drive growth in meals and soups

WHATS NEXT?

Meals and soups is set to grow despite economic pressures and polarising consumer behaviour
Both health trends and premiumisation is expected to influence meals and soups
Grilling and ingredient quality is set to influence meals and soups across the forecast period

COMPETITIVE LANDSCAPE

Nestlé Slovensko retains its leadership despite intensifying competition
Private label drives growth through value, innovation and premiumisation

CHANNELS

Supermarkets lead the distribution of meals and soups by offering a wide variety of products
Discounters lead growth through value, quality and network expansion

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2020-2025
Table 25 - Sales of Meals and Soups by Category: Value 2020-2025

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2020-2025
Table 27 - Sales of Meals and Soups by Category: % Value Growth 2020-2025
Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2020-2025
Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2020-2025
Table 30 - Sales of Soup by Leading Flavours: Rankings 2020-2025
Table 31 - NBO Company Shares of Meals and Soups: % Value 2021-2025
Table 32 - LBN Brand Shares of Meals and Soups: % Value 2022-2025
Table 33 - Distribution of Meals and Soups by Format: % Value 2020-2025
Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2025-2030
Table 35 - Forecast Sales of Meals and Soups by Category: Value 2025-2030
Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2025-2030
Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Sauces, Dips and Condiments in Slovakia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price promotions and bulk value packs used to woo price-sensitive consumers

INDUSTRY PERFORMANCE

Sauces, dips and condiments benefit from home dining and inflationary trends
Grilling and flavour innovation drive growth in sauces, dips and condiments

WHAT'S NEXT?

Premiumisation is set to redefine sauces, dips and condiments over the forecast period
Health and wellness trends are set to steer innovation in sauces, dips and condiments
Evolving grilling habits are expected to drive innovation in sauces and marinades

COMPETITIVE LANDSCAPE

Orkla Foods Cesko retains its leadership through a strong branding and pricing strategy
Tesco Stores SR drives private label growth through value and innovation

CHANNELS

Supermarkets remain the leading channel through trust and product variety
Discounters strengthens its position through expansion and value-led strategies

CATEGORY DATA

Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025
Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025
Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025
Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025
Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025
Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025
Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025
Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025
Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025
Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030
Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030
Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030
Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Sweet Spreads in Slovakia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price promotions and price increases both shaping demand

INDUSTRY PERFORMANCE

Inflationary pressures drive growth in sweet spreads during a time of price sensitivity

Nut and seed based spreads lead growth as consumers reach for healthier options

WHAT'S NEXT?

Sweet spreads is set to benefit from premiumisation and sustained value growth

Health-conscious trends are expected to influence sales of sweet spreads

Regulatory changes and consumer protection is set to shape sweet spreads

COMPETITIVE LANDSCAPE

Ferrero Ceska sro increases its leadership in sweet spreads during 2025

Natur Products Nemeth leads growth through expanded distribution

CHANNELS

Convenience stores retain the lead in distribution, despite rising competition

Discounters benefit from consumers' ongoing search for value-for-money

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 52 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2020-2025

Table 56 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 58 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-slovakia/report.