



Euromonitor
International

Cooking Ingredients and Meals in Peru

November 2025

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EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

- Health awareness shapes gradual product reformulation and preference shifts
- Private label brands extend reach through quality and affordability
- Flavour innovation aligned with Peruvian culinary heritage
- Small pack formats enhance accessibility in traditional retail

WHAT'S NEXT?

- Continued expansion driven by economic stability and active marketing
- Wider distribution across both traditional and modern channels
- Innovation focused on health, quality, and local taste preferences
- Macroeconomic stability to sustain purchasing confidence
- Premium imports to diversify offerings for affluent consumers
- Small packaging to reinforce household penetration

COMPETITIVE LANDSCAPE

- Alicorp SAA consolidates its dominant leadership across multiple categories
- KL Import Export Peru SAC expands national footprint through Soya brand
- ADM Sao Peru SA strengthens presence in vegetable oils

CHANNELS

- Small local grocers maintain leadership through proximity and trust
- Hypermarkets emerge as the most dynamic channel
- E-commerce continues gradual expansion

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Recovery supported by improved local and import supply

INDUSTRY PERFORMANCE

Stable inflation and economic recovery drive consumption rebound

Olive oil recovery leads category value growth

WHAT'S NEXT?

Sustained growth expected through economic stability and marketing dynamism

Healthier oils and functional benefits to shape demand

Intensifying competition and new market entrants

New national standard to enhance olive oil quality and export potential

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates leadership through brand strength and nationwide reach

KL Import Export Peru SAC gains momentum with Soya brand

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Widening range in retailers supports growth

INDUSTRY PERFORMANCE

Growth continues from a small base as home cooking habits persist

Greater visibility and innovation lift awareness and acceptance

Chilled and frozen lines gain traction on taste, convenience and perceived freshness

WHAT'S NEXT?

Measured expansion expected as brands court habitual cooks

Frozen pizza primed to benefit from convenience retail and modern grocery breadth

Winning propositions will balance flavour, value and real-life practicality

COMPETITIVE LANDSCAPE

RAM Industries SAC leads with Peru-inspired ready meals and strong retail reach

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Sauces, Dips and Condiments in Peru

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong marketing and steady prices support demand

INDUSTRY PERFORMANCE

Economic stability and marketing intensity drive robust expansion
Chilli sauces surge on flavour diversity and cultural resonance

WHAT'S NEXT?

Continued strong trajectory anchored in innovation and wider reach
Asian sauces and fusion flavours expected to gain share
Flavour innovation rooted in local taste preferences
Smaller packaging extends reach and affordability

COMPETITIVE LANDSCAPE

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Sweet Spreads in Peru

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health concerns deter many from buying

INDUSTRY PERFORMANCE

Moderate expansion constrained by sugar awareness

Jams and preserves retain leadership supported by strong distribution

WHAT'S NEXT?

Gradual recovery expected as players diversify with natural and low-sugar options

Honey poised for strongest expansion as a natural, health-positioned product

Private label gains ground through quality, affordability and assortment

COMPETITIVE LANDSCAPE

Molitalia SA maintains clear leadership through brand heritage and broad coverage

Gloria SA demonstrates strong dynamism through logistics reach and distribution power

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Modern grocery strengthens presence through wider ranges and promotions

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