



Euromonitor
International

Cooking Ingredients and Meals in Bolivia

November 2025

Table of Contents

Cooking Ingredients and Meals in Bolivia

EXECUTIVE SUMMARY

Inflation leads to higher prices and cautious spending

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Positive value growth driven by inflation

Price sensitivity influences purchasing decisions

WHAT'S NEXT?

Moderate growth as key categories already enjoy high market penetration

Price to remain the primary driver of purchasing decisions

Rising health consciousness

COMPETITIVE LANDSCAPE

Industrias de Aceite SA retains its lead

Local brands outperform

CHANNELS

Small local grocers continue to play a significant role

E-commerce remains niche

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 7 - Penetration of Private Label by Category: % Value 2020-2025

Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Bolivia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value sales boosted by higher prices, with volumes impacted by smuggling

INDUSTRY PERFORMANCE

Volume sales impacted by a slowdown in local production and increased smuggling

WHAT'S NEXT?

Local producers and government join forces to address the shortage of edible oil

Economic context limits the expansion of functional edible oils

Technological improvements and investment in soybean production to boost supply to the domestic market

COMPETITIVE LANDSCAPE

Industria de Aceite SA continues to dominate edible oils in 2025

CHANNELS

Bolivians increasingly turning to popular street markets and state-run stores

E-commerce remains niche

CATEGORY DATA

Table 13 - Sales of Edible Oils by Category: Volume 2020-2025

Table 14 - Sales of Edible Oils by Category: Value 2020-2025

Table 15 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 16 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 18 - LBN Brand Shares of Edible Oils: % Value 2022-2025

Table 19 - Distribution of Edible Oils by Format: % Value 2020-2025

Table 20 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 21 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Meals and Soups in Bolivia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Volume sales impacted by inflation and a resultant trend towards home cooking

INDUSTRY PERFORMANCE

Waning volume sales as inflationary pressures encourage more home cooking

Demand for shelf-stable ready meals amongst more affluent consumers driven by their convenience

WHAT'S NEXT?

High poverty rate dampens demand for dry soups and prepared dishes

Local ingredients and cultural identity claims used in dehydrated soups

Functional products to become more widely available

COMPETITIVE LANDSCAPE

In a challenging environment for imported brands, local brand Kris consolidates its leadership

CHANNELS

Small local grocers lead, offering a wide assortment of dry soups

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2020-2025

Table 25 - Sales of Meals and Soups by Category: Value 2020-2025

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2020-2025

Table 27 - Sales of Meals and Soups by Category: % Value Growth 2020-2025

Table 28 - NBO Company Shares of Meals and Soups: % Value 2021-2025

Table 29 - LBN Brand Shares of Meals and Soups: % Value 2022-2025

Table 30 - Distribution of Meals and Soups by Format: % Value 2020-2025

Table 31 - Forecast Sales of Meals and Soups by Category: Volume 2025-2030

Table 32 - Forecast Sales of Meals and Soups by Category: Value 2025-2030

Table 33 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2025-2030

Table 34 - Forecast Sales of Meals and Soups by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Sauces, Dips and Condiments in Bolivia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Consumers turn to homemade options

INDUSTRY PERFORMANCE

Demand for sauces, dips, and condiments stagnates amid inflationary pressures

Home cooking drives demand for mustard

WHAT'S NEXT?

Economic downturn will continue to affect the prices of products that are highly dependent on imports

Organic sauces' penetration limited by the economic context

Introduction of packaging warning labels could impact demand for certain products

COMPETITIVE LANDSCAPE

Kris maintains a strong lead but faces increasing pressure from value brands

Dynamic Kral and Brixy brands focus on different target audiences

CHANNELS

Small local grocers attract consumers with their low-cost formats

CATEGORY DATA

Table 35 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 36 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 37 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 38 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 39 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 40 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 41 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 42 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 43 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 44 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 45 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 46 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Sweet Spreads in Bolivia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Fruit prices and inflation impact demand

INDUSTY PERFORMANCE

Jam price hikes due to higher logistics costs and rising raw material prices

Honey gains ground

WHAT'S NEXT?

Tradition of sweet spreads with bread supports demand

Expansion of functional products

Focus on fewer artificial preservatives and colours, and natural ingredients

COMPETITIVE LANDSCAPE

Highly fragmented market led by Granja Avícola Integral Sofía Ltda

Orieta benefits from the exit of the Arcor Bolivia SA's brands and its affordability

CHANNELS

Small local grocers and popular street markets strengthen their position amid reduced consumer spending

E-commerce sales remain minimal

CATEGORY DATA

Table 47 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 48 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 49 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 50 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 51 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 52 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 53 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 54 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 55 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 56 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 57 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-bolivia/report.