



Euromonitor  
International

# Cooking Ingredients and Meals in Ecuador

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## Cooking Ingredients and Meals in Ecuador

### EXECUTIVE SUMMARY

Ecuador's cooking ingredients market evolves with affordability pressures and changing consumer needs

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Market stabilises amid decline palm oil prices

Home-cooking trend sustains growth in sauces, dips, and condiments

Economic pressures drive value-seeking behaviours

#### WHAT'S NEXT?

Steady but modest growth expected

Smaller family sizes will present new opportunities

Practicality in meal preparation will drive demand for convenient formats

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La Fabril maintains leadership despite rising private label competition

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