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Dairy Products and Alternatives in the United Arab Emirates

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Dairy Products and Alternatives in the United Arab Emirates

EXECUTIVE SUMMARY

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DISCLAIMER

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Baby Food in the United Arab Emirates

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Evolving lifestyles influencing demand

Nestlé stays out in front, while Holle Baby taps into organic trend

Hypermarkets leads distribution of baby food

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Broad offer underpins Almarai's leadership
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Hypermarkets remains key, but players look to target health-conscious consumers more directly

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Frieslandcampina Middle East DMCC taps into local traditions of consumption

Hypermarkets benefits from broad offer meeting the needs of a wide range of consumers

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Other dairy remains relatively untapped in terms of health and wellness

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Well positioned for further growth

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