



Euromonitor
International

Snacks in Côte d'Ivoire

August 2026

Table of Contents

Snacks in Côte d'Ivoire

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Snacks in Côte D'ivoire Grows Steadily as Affordability and Informal Retail Anchor Demand

Packaged Biscuits and Peanuts Meet Daily Functional Needs for Urban Consumers

Chart 1 - Value Sales 2021-2031

Chart 2 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers to Leverage Affordable Innovation to Capture Price-Conscious Shoppers

Sweet Biscuits and Snack Bars to Maintain Leadership as Demand Shifts toward Functionality

Chart 3 - Forecast Value Sales 2021-2031

Chart 4 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez and Casino Sustain Leadership as Local Brands Gain Traction

Chart 5 - Company Shares 2026

Chart 6 - Brand Shares 2026

CHANNELS

Small Local Grocers and Kiosks Sustain Impulse Snack Sales

Retail E-Commerce Attract Urban Shoppers with Multipacks

Chart 7 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 8 - Economic Context for Snacks

Chart 9 - Real Gdp Growth 2021-2031

Chart 10 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 11 - Consumer Context for Snacks

Chart 12 - Population 2021-2031

Chart 13 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

Chocolate Confectionery in Côte d'Ivoire

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Chocolate Confectionery Summary

INDUSTRY PERFORMANCE

Chocolate Confectionery Grows Modestly as Small Formats Sustain Demand

Countlines Lead Affordable Chocolate, Pouches and Bags Accelerate Growth

Mini Bars and Drink Powders Reshape Chocolate for Daily Routines

Chart 14 - Value Sales 2021-2031

Chart 15 - Volume Sales 2021-2031

Chart 16 - Value Sales by Category 2026

WHAT'S NEXT?

Local Manufacturers to Expand Affordable Chocolate as Urban Demand Rises
Countlines to Sustain Growth as Pouches and Bags Accelerate in Volume
Premiumisation Set to Emerge in Cities but Mass Segment Drives Penetration

Chart 17 - Forecast Value Sales 2021-2031

Chart 18 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Local Bean-To-Bar Producers Carve Out Niche Premium Positioning

CHANNELS

Small Grocers Sustain Impulse Chocolate Sales as Supermarkets Expand
Carrefour Attracts Urban Shoppers with Premium Gifting Formats
Retail E-Commerce Remains Marginal as Daily Habits Favour Kiosks

Chart 19 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 20 - Economic Context for Chocolate Confectionery

Chart 21 - Real Gdp Growth 2020-2030

Chart 22 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 23 - Consumer Context for Chocolate Confectionery

Chart 24 - Population 2020-2030

Chart 25 - Consumer Expenditure 2020-2030

Chart 26 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Gum in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Gum Summary

INDUSTRY PERFORMANCE

Gum Maintains Growth as Habitual Consumption Drive Demand
Chewing Gum Secures Largest Share as Bubble Gum Accelerates
Orbit Builds Loyalty by Anchoring Gum in Daily Routines

Chart 27 - Value Sales 2021-2031

Chart 28 - Volume Sales 2021-2031

Chart 29 - Value Sales by Category 2026

WHAT'S NEXT?

Multinational Brands to Expand Reach as Affordable Gum Formats Thrive
Urban Health Awareness and Functional Claims to Shape New Opportunities

Chart 30 - Forecast Value Sales 2021-2031

Chart 31 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Affordable Formats as Sugar-Free Demand Grows among Urban Consumer

CHANNELS

Kiosks and Street Vendors Drive Impulse Purchases for Single-Stick Gum

Multipacks and Branded Gum Gain Ground in Modern Outlets
Impulse-Driven Habits Keep Retail E-Commerce in a Supporting Role
Chart 32 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 33 - Economic Context for Gum
Chart 34 - Real Gdp Growth 2021-2031
Chart 35 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 36 - Consumer Context for Gum
Chart 37 - Population 2021-2031
Chart 38 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Sugar Confectionery in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sugar Confectionery Summary

INDUSTRY PERFORMANCE

Sugar Confectionery Grows Steadily as Informal Retail Sustain Demand
Boiled Sweets Outpace Rivals as Affordable Formats Drive Purchases
Chewy Candies Rebound as Manufacturers Expand Small-Format Lines
Chart 39 - Value Sales 2021-2031
Chart 40 - Volume Sales 2021-2031
Chart 41 - Value Sales by Category 2026

WHAT'S NEXT?

Street Vendors Expected to Expand Reach with Single Candies and Gum
Boiled Sweets to Maintain Lead as Lollipops and Chewy Candies Accelerate
Affordable Innovation and Informal Retail Set to Drive Future Gains
Chart 42 - Forecast Value Sales 2021-2031
Chart 43 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Perfetti Van Melle Leverages Distribution and Pricing to Defend Position
Chart 44 - Company Shares 2026
Chart 45 - Brand Shares 2026

CHANNELS

Kiosks and Small Grocers Maintain Strength as Impulse Drives Sales
Street Vendors Secure Loyalty as Retail E-Commerce Remains Marginal
Chart 46 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 47 - Economic Context for Sugar Confectionery
Chart 48 - Real Gdp Growth 2021-2031
Chart 49 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 50 - Consumer Context for Sugar Confectionery

Chart 51 - Population 2021-2031

Chart 52 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Ice Cream in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Ice Cream Summary

INDUSTRY PERFORMANCE

Fan Milk Expands Daily Access with Affordable Single-Serve Formats

Take-Home Ice Cream Leads Volume Growth as Impulse Ice Cream Gains Traction

Chart 53 - Value Sales 2021-2031

Chart 54 - Volume Sales 2021-2031

Chart 55 - Value Sales by Category 2026

WHAT'S NEXT?

Brands to Accelerate Last-Mile Investments to Unlock Wider Daily Consumption

Impulse Single-Serve Formats to Lead Growth as Premium Options Remain Niche

Chart 56 - Forecast Value Sales 2021-2031

Chart 57 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Fan Milk Reinforces Leadership through Impulse-Focused Distribution

Smaller Brands and Artisanal Producers Gain Urban Traction as Cold Chain Limits Scale

Chart 58 - Company Shares 2026

Chart 59 - Brand Shares 2026

CHANNELS

Street Vendors Sustain Single-Serve Growth as Formal Retail Expands

Small Grocers and Kiosks Boost Impulse Sales Amid Affordability Focus

Retail E-Commerce Remains Marginal as In-Person Impulse Prevails

Chart 60 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 61 - Economic Context for Ice Cream

Chart 62 - Real Gdp Growth 2021-2031

Chart 63 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 64 - Consumer Context for Ice Cream

Chart 65 - Population 2021-2031

Chart 66 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Savoury Snacks in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Savoury Snacks Summary

INDUSTRY PERFORMANCE

Savoury Snacks Grows as Urban Distribution and Local Tastes Drive Demand

Local Producers Leverage Street Vendors to Outpace Premium Rivals

Snack & Go Boosts Everyday Snacking and Shapes New Consumption Habits

Chart 67 - Value Sales 2021-2031

Chart 68 - Volume Sales 2021-2031

Chart 69 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers Prioritise Affordability as Low-Price Packs Fuel Steady Gains

Local Producers Expand Reach through Informal and Modern Retail Growth

Affordable Innovation and Local Flavours Drive Urban Snacking Evolution

Chart 70 - Forecast Value Sales 2021-2031

Chart 71 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Nutri Food Outpaces Rivals through Local Production and Pricing

Chart 72 - Company Shares 2026

Chart 73 - Brand Shares 2026

CHANNELS

Supermarkets Expand Reach as Urban Shoppers Seek Reliability

Small Local Grocers Anchor Everyday Snacking with Wide Access

Online Shopping Lags as Supermarkets Meet Snack Demand

Chart 74 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 75 - Economic Context for Savoury Snacks

Chart 76 - Real Gdp Growth 2021-2031

Chart 77 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 78 - Consumer Context for Savoury Snacks

Chart 79 - Population 2021-2031

Chart 80 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Sweet Biscuits, Snack Bars and Fruit Snacks in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Affordable Sweet Biscuits Anchor Steady Growth in a Price-Sensitive Market

Tuc Leverages Everyday Snacking Trend to Boost Brand Relevance

Affordability Focus by Nouvelle Biscuiterie D'Abidjan Intensifies Price Competition

Chart 81 - Value Sales 2021-2031

Chart 82 - Volume Sales 2021-2031

Chart 83 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers Set to Increase Small Pack Supply to Sustain Volume Gains
Urban Shoppers Expected to Drive Modern Retail and Multipack Innovation
Chart 84 - Forecast Value Sales 2021-2031
Chart 85 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez Leverages Distribution Reach to Reinforce Brand Dominance
Chart 86 - Company Shares 2026
Chart 87 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Dominance as Supermarkets Expand
Retail E-Commerce Gain Traction but Lag behind Small Local Grocers
Chart 88 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 89 - Economic Context for Sweet Biscuits, Snack Bars and Fruit Snacks
Chart 90 - Real Gdp Growth 2021-2031
Chart 91 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 92 - Consumer Context for Sweet Biscuits, Snack Bars and Fruit Snacks
Chart 93 - Population 2021-2031
Chart 94 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/snacks-in-cote-divoire/report.