



Euromonitor
International

Other Dairy in Bosnia and Herzegovina

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Other dairy maintains healthy growth thanks to baseline demand and novel innovations leading to impulse purchases
Meggle maintains lead thanks to its significant market penetration
Supermarkets benefit from offering a wide array of products across other dairy categories

PROSPECTS AND OPPORTUNITIES

Positive sales will continue, supported by popularity of cream, snacks and desserts
Innovations in other dairy will align with health trends seen more widely across dairy and alternatives
Plant-based and dairy-free alternatives will become more prevalent

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Dairy Products and Alternatives in Bosnia and Herzegovina - Industry Overview

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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