



Euromonitor
International

Butter and Spreads in Ukraine

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Butter and spreads record double-digit value growth driven by inflation and tradition
Schedro TM retains the overall lead due to its strong position in margarine products
Supermarkets dominate sales of butter and spreads, while retail e-commerce gains share

PROSPECTS AND OPPORTUNITIES

Home cooking and health trends are expected to drive growth for butter and spreads
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Dairy Products and Alternatives in Ukraine - Industry Overview

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DISCLAIMER

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