



**Euromonitor
International**

Dietary Supplements in Italy

October 2025

Table of Contents

Dietary Supplements in Italy - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong performance for dietary supplements as they are integrated into daily routines

Aboca SpA leads in fragmented competitive landscape

Pharmacies maintain a solid position

PROSPECTS AND OPPORTUNITIES

Bright outlook for dietary supplements spurred by Italy's ageing population

Innovative formulations will come to the fore

Natural ingredients and sustainability will remain high on the strategic agenda

CATEGORY DATA

Table 1 - Sales of Dietary Supplements by Category: Value 2020-2025

Table 2 - Sales of Dietary Supplements by Category: % Value Growth 2020-2025

Table 3 - Sales of Dietary Supplements by Positioning: % Value 2020-2025

Table 4 - NBO Company Shares of Dietary Supplements: % Value 2021-2025

Table 5 - LBN Brand Shares of Dietary Supplements: % Value 2022-2025

Table 6 - Forecast Sales of Dietary Supplements by Category: Value 2025-2030

Table 7 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2025-2030

Consumer Health in Italy - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture

Key trends in 2025

Competitive landscape

Channel developments

What next for Consumer Health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025

Table 9 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2020-2025

Table 11 - Sales of Consumer Health by Category: % Value Growth 2020-2025

Table 12 - NBO Company Shares of Consumer Health: % Value 2021-2025

Table 13 - LBN Brand Shares of Consumer Health: % Value 2022-2025

Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2020-2025

Table 15 - Distribution of Consumer Health by Format: % Value 2020-2025

Table 16 - Distribution of Consumer Health by Format and Category: % Value 2025

Table 17 - Forecast Sales of Consumer Health by Category: Value 2025-2030

Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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