



Euromonitor
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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Arab Emirates

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

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Relx Artisan and Velo Meet Premium and Value Demand for Rapid Growth

Ploom Aura Launch Signals Rising Heated Tobacco Competition and Innovation

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