



Sweet Spreads Packaging in Switzerland

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Gen Z preferences and online grocery growth influence sweet spreads packaging

PET jars and portion packs drive packaging shift in sweet spreads

Usage of metal tins has increased due to their recyclability, durability and superior barrier protection

PROSPECTS AND OPPORTUNITIES

Traditional glass jars to maintain their dominance amidst the rise of natural and premium spreads

Sweet spreads packaging shaped by local sourcing, sustainability and nutritious choices

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Sweet Spreads Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

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National collection initiatives: RecyPac and RecyBag

Environmental goals fuel packaging innovation

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