



**Euromonitor
International**

Experiential Luxury in Singapore

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Experiential Luxury in Singapore - Category analysis

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2025 DEVELOPMENTS

Inbound arrivals help drive demand for experiential luxury in Singapore
Luxury hotels enhance offerings with tailored itineraries and lifestyle integration
Luxury hotels drive experiential luxury through bespoke services

PROSPECTS AND OPPORTUNITIES

Experiential luxury to be driven by technological innovation and evolving consumer preferences
Growth to be supported by new openings and health and wellness offers
Luxury hotels to increasingly adopt eco-friendly practices to appeal to travellers

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