



Euromonitor
International

Sweet Spreads in Cameroon

November 2025

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Sweet Spreads in Cameroon - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Greater price stability in chocolate spreads and honey boosts interest

INDUSTRY PERFORMANCE

Stabilisation of input costs alleviates pricing pressures

Chocolate spreads registers strongest growth in volume and current value sales

WHAT'S NEXT?

Youthful population and greater price stability expected to bolster demand

Health concerns will continue to shape consumer choices and competitive strategies

ESG compliance costs may impact retail unit prices for chocolate spreads

COMPETITIVE LANDSCAPE

Chococam still the clear leader in sweet spreads

CHANNELS

Small local grocers remains the most important distribution channel

Penetration of supermarkets continues to rise

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Cooking Ingredients and Meals in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Stronger purchasing power and population growth boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Greater price stability underpinned by increased domestic production

Manufacturers continue to face elevated cost pressures

Cameroonians show growing interest in healthier product types

Heightened budget-consciousness boosts demand for smaller and cheaper packs

WHAT'S NEXT?

Outlook for cooking ingredients and meals remains broadly favourable

Health, convenience and localisation will be focal points for new launches

Growth in domestic production should reduce supply constraints and price volatility

COMPETITIVE LANDSCAPE

Nestlé remains the overall leader in cooking ingredients and meals

Novia Industries Co is the most dynamic performer in 2025

Chococam likely to come under new ownership

CHANNELS

Small local grocers remains the dominant distribution channel

Supermarkets is the most dynamic channel in value growth terms

E-commerce penetration still negligible

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