



Euromonitor
International

Weight Management and Wellbeing in Slovenia

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Weight management and wellbeing shows strong growth, linked to overall health and wellbeing trends
Herbalife Nutrition maintains lead thanks to global recognition of quality and robust distribution networks
Direct sellers continue to focus on weight management and wellbeing products

PROSPECTS AND OPPORTUNITIES

Positive sales will continue, supported by stable demand from health-conscious consumers
Personalised and precision-based weight management set to become increasingly popular in line with tech developments
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