



**Euromonitor  
International**

# Booking in the United Kingdom

September 2025

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## Booking in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Increased outbound travel benefits intermediaries

Blurring of bookings landscape between airlines and intermediaries

#### PROSPECTS AND OPPORTUNITIES

Continued growth forecast, but with growing headwinds in the short-term

Tour operators may trim capacity if demand weakens

#### CATEGORY DATA

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Table 4 - Travel Intermediaries NBO Company Shares: % Value 2020-2025

Table 5 - Forecast Booking Sales: Value 2025-2030

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## Travel in the United Kingdom - Industry Overview

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Airlines: Key trends

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Booking: Key trends

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### MARKET DATA

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Table 12 - In-Destination Spending: Value 2020-2025

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### DISCLAIMER

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