



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Rising Health Awareness Drives Shift to E-Vapour Products and Heated Tobacco

E-Vapour Products Remain the Largest, While Heated Tobacco Experiences Robust Growth

Wickham Pivots to Open Vaping Systems to Meet Regulation and Value Demand

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