



**Euromonitor
International**

Booking in Spain

September 2025

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Booking in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Experiential tourism performs well as consumers seek unique experiences
Booking.com maintains its leading position, despite regulatory challenges

PROSPECTS AND OPPORTUNITIES

Booking set to rise as consumers look for experiential domestic and outbound travel
Continued expansion anticipated for Viajes El Corte Inglés

CATEGORY DATA

Table 1 - Booking Sales: Value 2020-2025

Table 2 - Business Travel Sales: Value 2020-2025

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Table 4 - Travel Intermediaries NBO Company Shares: % Value 2020-2025

Table 5 - Forecast Booking Sales: Value 2025-2030

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Travel in Spain - Industry Overview

EXECUTIVE SUMMARY

Travel in 2025: The Big Picture

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

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MARKET DATA

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Table 9 - Surface Travel Modes Online Sales: Value 2020-2025

Table 10 - Forecast Surface Travel Modes Sales: Value 2025-2030

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2025-2030

Table 12 - In-Destination Spending: Value 2020-2025

Table 13 - Forecast In-Destination Spending: Value 2025-2030

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/booking-in-spain/report.