



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Cameroon

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Sweet Biscuits, Snack Bars and Fruit Snacks Normalises to Moderate Growth

Sweet Biscuits Leads as Affordability and Import Growth Sustain Volume Leadership

Delys and Barka Creates Everyday Rituals to Capture Youth Snacking Occasions

Chart 1 - Naya's Super Peanut Biscuits Deliver Affordable Flavour-Led Snacking

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Sweet Biscuits Forecast Steady Growth as Affordability Anchors Demand

Health Consciousness to Grow but Daily Rituals Will Remain the Core Growth Driver

Local Wheat Supply and Input Cost Stabilisation to Shape the Future of Sweet Biscuits

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COMPETITIVE LANDSCAPE

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Small Local Grocers Lead through Alignment with Local Purchasing Habits

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ECONOMIC CONTEXT

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[Snacks in Cameroon - Industry Overview](#)

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2026 Developments

KEY DATA INSIGHTS

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-cameroon/report.

