



Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kenya

July 2026

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kenya - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

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WHAT'S NEXT?

Mobile Payments and Informal Networks to Reshape Nicotine Access and Loyalty

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COMPETITIVE LANDSCAPE

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[Nicotine in Kenya - Industry Overview](#)

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2025 Developments

KEY DATA INSIGHTS

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PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

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Chart 23 - Consumer Context for Nicotine

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