



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia

July 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Cross-Format Consumption Drives Growth in Alternative Formats

Nicotine Pouches Accelerate as Indoor Use Rules Shift Preferences

Regulatory Changes Reshape Consumer Choices and Brand Strategies

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Disposable Vapes and Nicotine Pouches to Outpace Heated Tobacco as Consumer Preferences Evolve

Pricing and Regulation to Intensify Cross-Format Switching

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

British American Tobacco Adapts to Intensifying Competition as Glu Cloud and Philip Morris Expand Product Lines

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Oxxo's Expansion Cements Popularity of Convenience Stores

Rappi and Specialist Vape Retailers Drive E-Commerce Growth Despite Regulatory Headwinds

ECONOMIC CONTEXT

Chart 7 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

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[Nicotine in Colombia - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Structural Decline Persists Amidst Health Awareness and Economic Pressures

Cigarettes Lose Share as New Users Drive Growth in Cigars and Alternatives

Dual Users Accelerate Adoption of Alternatives as Regulations Reshape Habits

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

Economy Brands to Expand Choices as Consumers Seek Value

Flavoured Cigars and Lounges to Attract New Audiences and Fuel Growth

Disposable Vapes and Accessibility to Reshape Nicotine Innovation and Pricing

Chart 15 - Forecast Volume Sales 2020-2030

Chart 16 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Top Companies Maintain Lead Despite Fragmentation

Chart 17 - Company Shares 2025

Chart 18 - Brand Shares 2025

CHANNELS

Discounters Gain Share in Cigarettes as Proximity and Pack Size Drive Change

Oxxo's Expansion Cements Popularity of Convenience Stores

Rappi and Vape Specialists Extend Reach as Regulation Reshapes Online Growth

OPERATING ENVIRONMENT

Legislation

Chart 19 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-Of-Sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Reduced Harm

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 20 - Economic Context for Nicotine

Chart 21 - Real Gdp Growth 2020-2030

Chart 22 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine

Chart 24 - Population 2020-2030

Chart 25 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-colombia/report.