



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Costa Rica

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Tourism-Led Demand Sustains Cigars as Experiential Purchases

Humidor Retailers and Duty-Free Shops Drive Gifting and Premium Sales

Premium Launches Target Connoisseurs with Exclusivity and Craftsmanship

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Locally Produced Cigars to Expand Reach as Value Takes Priority

Consumers to Embrace Smaller Formats and Local Brands to Balance Quality and Price

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Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

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Chart 6 - Brand Shares 2025

CHANNELS

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ECONOMIC CONTEXT

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Chart 9 - Inflation 2020-2030

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[Nicotine in Costa Rica - Industry Overview](#)

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2025 Developments

KEY DATA INSIGHTS

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CHANNELS

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-costa-rica/report.