



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Poland

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Open Vaping Systems Expand as Fiscal Pressure Shifts Consumer Choices

Zyn Challenges Tax Hike with Nicotine Pouches

Philip Morris International Pivots to Tobacco-Free Sticks to Maintain Flavour Innovation

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Ongoing Excise Hikes Set to Prompt Shift to Open Systems

Tobacco Free Oral Nicotine to Outpace All Other Products with Sustained Rapid Growth

Regulatory Adaptation and Innovation to Redefine Nicotine Consumption Patterns

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chic Sp Zoo Spk Leverages Retail Expansion to Defend Lead

Shenzhen Ske Technology and Shenzhen Smoore Reshape Vaping Dynamics

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Convenience Stores Expand Open Vaping Systems and Reach New Users

ECONOMIC CONTEXT

Chart 7 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

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[Nicotine in Poland - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 13 - Key Industry Trends for Nicotine

INDUSTRY PERFORMANCE

Excise Increases and Regulation Accelerate Decline of Cigarettes and Boost Illicit Trade

Open Vaping Systems Gain Traction as Consumers Seek Affordability

Chart 14 - Volume Sales 2020-2030

Chart 15 - Volume Sales by Category 2025

WHAT'S NEXT?

Illicit Sales to Stabilise as Consumers Turn to Cost-Efficient Alternatives

Chart 16 - Analyst Insight for Nicotine

Rising Demand for Alternative Nicotine Products to Outpace Traditional Types

Chart 17 - Forecast Volume Sales 2020-2030

Chart 18 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Diversifies Portfolio as Emerging Players Gain Share

Chart 19 - Company Shares 2025

Chart 20 - Brand Shares 2025

CHANNELS

Convenience Retailers Sustain Lead as Discounters Capture Value-Driven Shoppers

PRODUCTS

Regulatory Constraints Drive Innovation in Plant-Derived Alternatives

Leading Manufacturers Introduce Novel Tobacco-Free Sticks and Devices

OPERATING ENVIRONMENT

Legislation

Chart 21 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Plain Packaging

Advertising and Sponsorship

Point-Of-Sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Reduced Harm Products

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 22 - Economic Context for Nicotine

Chart 23 - Real Gdp Growth 2020-2030

Chart 24 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 25 - Consumer Context for Nicotine

Chart 26 - Population 2020-2030

Chart 27 - Population by Generation 2025

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