



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Mexico

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Mexico - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

E-Vapour Ban Drives Illicit Trade and Changes Market Landscape

Heated Tobacco and Pouches Attract Urban Adults Amid Tightening Rules

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Heated Tobacco to Gain Ground as Vaping Faces New Restrictions

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

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E-Commerce and Vending Enable Illicit Trade but Face Imminent Shutdown

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[Nicotine in Mexico - Industry Overview](#)

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2025 Developments

KEY DATA INSIGHTS

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WHAT'S NEXT?

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Regulatory Barriers Eliminate Online Nicotine Sales and Limit Channel Innovation

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Pmi and Bat Advance Their Positions through Targeted Product Launches

Portfolio Breadth and Channel Capability Define Competitive Advantage

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PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

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CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine

Chart 24 - Population 2020-2030

Chart 25 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-mexico/report.