



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Smokeless tobacco has longstanding tradition in Algeria, while high prices continue to limit demand for e-vapour products.

United Tobacco Company retains its stronghold in smokeless tobacco while grey market hampers legitimate sales of e-vapour products

Stable distribution landscape due to restrictive legislation

PROSPECTS AND OPPORTUNITIES

Smokeless tobacco and e-vapour products set to see continued growth as consumers seek perceived healthier alternatives

Illicit vaping trade will continue to undermine government regulatory efforts

Heated tobacco products will remain marginal and dominated by illicit trade

CATEGORY INDICATORS

Table 1 - Number of Adult Vapers 2019-2024

CATEGORY DATA

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Tobacco in Algeria - Industry Overview

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Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

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SOURCES

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