



**Euromonitor
International**

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in France

July 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Dinner Lady'S Hybrid Launch Addresses Multi-Format Nicotine Demand

Bio Concept Sas Captures Value-Seeking Vapers through Local Sourcing

Refillable Vapes and Price-Driven Choices Reshape Nicotine Sales

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Closed System Innovators to Capture Loyalty as Regulations Tighten

Nicotine Pouches to Face Decline as E-Vapour Dominates Volumes

Taxation, Bans and Flavour Limits to Reshape Business Strategies

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

British American Tobacco France Leverages Portfolio Breadth to Outpace Rivals

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Tobacconists Lead through Increased Access and Expertise

E-Commerce Challenges Specialists as Online Device Sales Surge

ECONOMIC CONTEXT

Chart 7 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

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[Nicotine in France - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 13 - Key Industry Trends for Nicotine

INDUSTRY PERFORMANCE

Tax-Driven Price Rises Accelerate Volume Decline across Cigarettes

Alternative Formats See Growth as Regulatory Change Reshapes the Smokeless Category

Chart 14 - Volume Sales 2020-2030

Chart 15 - Volume Sales by Category 2025

WHAT'S NEXT?

Closed System Vaping Innovators to Shift Focus as Tax Hikes Intensify

Chart 16 - Analyst Insight for Nicotine

Taxation and Bans to Drive Consumers to Illicit and Lower-Risk Options

Chart 17 - Forecast Volume Sales 2020-2030

Chart 18 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Jt International and Philip Morris France Sustain Leadership as Niche Players Accelerate Growth

Chart 19 - Company Shares 2025

Chart 20 - Brand Shares 2025

CHANNELS

Buralistes Adapt to Declining Margins by Expanding Product Mix

Le Petit Vapoteur Accelerates E-Vapour E-Commerce with Value and Variety

PRODUCTS

Eco-Consciousness, Provenance, and Value Reshape the Innovation Agenda

Recent Launches Illustrate the Breadth of Innovation across Categories

Innovation Realigns Portfolios, Margins, and Channel Strategies

OPERATING ENVIRONMENT

Legislation

Chart 21 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Plain Packaging

Point-Of-Sale Display Bans

Flavoured Tobacco Product Ban

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 22 - Economic Context for Nicotine

Chart 23 - Real Gdp Growth 2020-2030

Chart 24 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 25 - Consumer Context for Nicotine

Chart 26 - Population 2020-2030

Chart 27 - Population by Generation 2025

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