



# Paediatric Consumer Health in Dominican Republic

September 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Changes in environmental climate conditions impact pediatric conditions in the Dominican Republic

In a highly competitive category, local brands are gaining ground with improved formulations

Parents prioritise the recommendations of healthcare professionals when choosing pediatric medications, thus strengthening their purchasing habits at pharmacies

PROSPECTS AND OPPORTUNITIES

Parents with greater preventive health behaviours and a favorable economic environment favour the growth of children's consumer health

Personalisation and packaging innovation aim to achieve a better connection with children

Legislative reforms aim to improve nutrition for children

CATEGORY DATA

- Table 1 - Sales of Paediatric Consumer Health by Category: Value 2020-2025
- Table 2 - Sales of Paediatric Consumer Health by Category: % Value Growth 2020-2025
- Table 3 - Forecast Sales of Paediatric Consumer Health by Category: Value 2025-2030
- Table 4 - Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2025-2030

Consumer Health in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

- Consumer Health in 2025: The big picture
- Key trends in 2025
- Competitive landscape
- Channel developments
- What next for consumer health?

MARKET INDICATORS

- Table 5 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
- Table 6 - Life Expectancy at Birth 2020-2025

MARKET DATA

- Table 7 - Sales of Consumer Health by Category: Value 2020-2025
- Table 8 - Sales of Consumer Health by Category: % Value Growth 2020-2025
- Table 9 - NBO Company Shares of Consumer Health: % Value 2021-2025
- Table 10 - LBN Brand Shares of Consumer Health: % Value 2022-2025
- Table 11 - Penetration of Private Label by Category: % Value 2020-2025
- Table 12 - Distribution of Consumer Health by Format: % Value 2020-2025
- Table 13 - Distribution of Consumer Health by Format and Category: % Value 2025
- Table 14 - Forecast Sales of Consumer Health by Category: Value 2025-2030
- Table 15 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

- OTC registration and classification
- Vitamins and dietary supplements registration and classification
- Self-medication/self-care and preventive medicine
- Switches

DISCLAIMER

DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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