



Sweet Spreads Packaging in Thailand

September 2025

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Sweet Spreads Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising sweet spreads packaging volumes in Thailand
Squeezable plastic tubes valued for their convenience in honey packaging
Rising popularity of thin wall plastic containers in Thailand's sweet spreads packaging

PROSPECTS AND OPPORTUNITIES

Further growth expected for sweet spreads packaging volumes in Thailand
Larger pack sizes on the rise in sweet spreads packaging, but 15g will continue to lead

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Sweet Spreads Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

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2024 key trends
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Thailand's alcoholic drinks packaging evolves with sustainability and convenience
Sustainability and flexible formats drive beauty and personal care packaging
Thailand's home care packaging is being driven by affordability and innovation
Lightweight, cost-effective solutions gain traction in pet food packaging

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Thailand drafts law for sustainable packaging and EPR compliance

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Thailand's binding EPR law to transform packaging recovery and recycling
Thailand's Plastic Waste Management Roadmap
Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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