



Euromonitor
International

Sweet Spreads Packaging in Colombia

August 2025

Table of Contents

Sweet Spreads Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shift to a healthier diet and cost volatility hamper growth in sweet spreads packaging volumes in Colombia

Portion packs gain ground in chocolate spreads

Plastic pouches continues to dominate sweet spreads packaging in Colombia, but is on a declining trend in jams and preserves

PROSPECTS AND OPPORTUNITIES

Demand for convenience expected to drive steady growth in sweet spreads packaging in Colombia

Regulatory changes and health shifts likely to reshape sweet spreads packaging

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Sweet Spreads Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-colombia/report.