



**Euromonitor
International**

Edible Oils in Peru

November 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Recovery supported by improved local and import supply

INDUSTRY PERFORMANCE

Stable inflation and economic recovery drive consumption rebound

Olive oil recovery leads category value growth

WHAT'S NEXT?

Sustained growth expected through economic stability and marketing dynamism

Healthier oils and functional benefits to shape demand

Intensifying competition and new market entrants

New national standard to enhance olive oil quality and export potential

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates leadership through brand strength and nationwide reach

KL Import Export Peru SAC gains momentum with Soya brand

CHANNELS

Traditional retailers remain dominant but modern formats gain ground

Hypermarkets lead modern retail growth through wider assortment and promotions

CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2020-2025

Table 2 - Sales of Edible Oils by Category: Value 2020-2025

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 4 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 6 - LBN Brand Shares of Edible Oils: % Value 2022-2025

Table 7 - Distribution of Edible Oils by Format: % Value 2020-2025

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 9 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Cooking Ingredients and Meals in Peru - Industry Overview

EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Health awareness shapes gradual product reformulation and preference shifts

Private label brands extend reach through quality and affordability

Flavour innovation aligned with Peruvian culinary heritage

Small pack formats enhance accessibility in traditional retail

WHAT'S NEXT?

Continued expansion driven by economic stability and active marketing

Wider distribution across both traditional and modern channels
Innovation focused on health, quality, and local taste preferences
Macroeconomic stability to sustain purchasing confidence
Premium imports to diversify offerings for affluent consumers
Small packaging to reinforce household penetration

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates its dominant leadership across multiple categories
KL Import Export Peru SAC expands national footprint through Soya brand
ADM Sao Peru SA strengthens presence in vegetable oils

CHANNELS

Small local grocers maintain leadership through proximity and trust
Hypermarkets emerge as the most dynamic channel
E-commerce continues gradual expansion

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 18 - Penetration of Private Label by Category: % Value 2020-2025
Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/edible-oils-in-peru/report.